



STEPHANIE OTTESON

VIBRANT IMPACT // AI-DRIVEN & USER-CENTRIC DESIGN

Crafting visually compelling print, digital, and UI/UX content with a focus on clarity, purpose, and modern AI-enhanced workflows.

✉ stephotteson@gmail.com

🌐 stephanieotteson.com

📞 (403) 430-0393

📦 SKILL INVENTORY

🎨 VISUAL DESIGN

Figma UI/UX Design

Adobe Creative Cloud

Typography Layout Design

Brand Identity

Motion Graphics

📊 MARKETING STRATEGY

Content Creation

SEO/SEM Knowledge

Marketing Analytics

Social Media Management

Brand Visibility

🤖 AI TECH STACK

AI Prompt Engineering

Generative Workflows

HTML5/CSS3 Github

Javascript Basics

🚀 REMOTE-READY EFFICIENCY

Utilizing advanced AI tools to accelerate design ideation and production. I deliver high-quality assets at an optimized pace, ensuring rapid turnaround for remote creative teams.

📁 PROFESSIONAL HISTORY

SYSTEMS LOGIC & COMMUNICATION

Casino Games Dealer
Deerfoot Inn & Casino 2012 — 2021

Maintained 100% accuracy in high-speed environments. Leveraged strong interpersonal skills to manage complex interactions and ensure seamless user/customer experiences.

OPERATIONS & RELIABILITY

Corporate Courier
Calforex 2004 — 2009

Optimized daily logistical routes with self-managed efficiency. Demonstrated absolute reliability and attention to detail while meeting strict corporate delivery milestones.

COMMUNICATION & ENGAGEMENT STRATEGY

Direct Sales Representative
Vector Marketing 1999 — 2005

Mastered audience-specific messaging and persuasive communication. Focused on relationship-building and problem-solving to drive user engagement and build brand trust.

🎯 CURRENT FOCUS
Full-Stack Development

📍 LOCATION
Remote / Canada

📖 ACADEMIC FOUNDATION

Full-Stack Development
Active Enrollment // In Progress

Graphic Design Diploma
July 2025 // President's List

Web Marketing Diploma
January 2024 // With Honors

