

STEPHANIE OTTESON

VIBRANT IMPACT // AI-DRIVEN & USER-CENTRIC DESIGN

Multidisciplinary creative and developer blending a strong foundation in graphic design with technical expertise in full-stack web and mobile development to build innovative, AI-integrated digital solutions.

✉ stephotteson@gmail.com

🌐 stephanieotteson.com

📞 (403) 430-0393

SKILL INVENTORY

🎨 VISUAL DESIGN

Figma

Generative Art

Adobe Creative Cloud

UI/UX

Typography

Motion Graphics

Brand Identity

Layout Design

📢 MARKETING STRATEGY

Content Creation

Brand Strategy

Social Media Management

SEO/SEM

Marketing Analytics

🤖 TECH STACK

AI Prompt Engineering

React

Generative Workflows

Github

Wordpress

HTML5/CSS3

Java

Javascript

Swift

Angular

Android Development

Linux

iOS Development

PHP/SQL

🚀 REMOTE-READY EFFICIENCY

Utilizing advanced AI tools to accelerate design ideation and production. I deliver high-quality assets at an optimized pace, ensuring rapid turnaround for remote creative teams.

📁 PROFESSIONAL HISTORY

SYSTEMS LOGIC & COMMUNICATION

Casino Games Dealer

Deerfoot Inn & Casino

2012 — 2021

Maintained 100% accuracy in high-speed environments. Leveraged strong interpersonal skills to manage complex interactions and ensure seamless user/customer experiences.

OPERATIONS & RELIABILITY

Corporate Courier

Calforex

2004 — 2009

Optimized daily logistical routes with self-managed efficiency. Demonstrated absolute reliability and attention to detail while meeting strict corporate delivery milestones.

COMMUNICATION & ENGAGEMENT STRATEGY

Direct Sales Representative

Vector Marketing

1999 — 2005

Mastered audience-specific messaging and persuasive communication. Focused on relationship-building and problem-solving to drive user engagement and build brand trust.

🎯 CURRENT FOCUS

Full-Stack Development

📍 LOCATION

Remote / Canada

📖 ACADEMIC FOUNDATION

Full-Stack Development

Active Enrollment // In Progress

Graphic Design Diploma

July 2025 // President's List

Web Marketing Diploma

January 2024 // With Honors

ACCOLADES

