

STEPHANIE OTTESON

VIBRANT IMPACT // AI-DRIVEN & USER-CENTRIC DESIGN

Multidisciplinary creative and developer blending a strong foundation in graphic design with technical expertise in full-stack web and mobile development to build innovative, AI-integrated digital solutions.

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🌐 linkedin.com/in/stephanie-otteson

SKILL INVENTORY

🎨 VISUAL DESIGN

Figma Generative Art

Adobe Creative Cloud UI/UX

Typography Motion Graphics

Brand Identity Layout Design

📣 MARKETING STRATEGY

Content Creation Brand Strategy

Social Media Management

SEO/SEM Marketing Analytics

🤖 TECH STACK

AI Prompt Engineering React

Generative Workflows Github

Wordpress HTML5/CSS3 Java

Javascript Swift Angular

Android Development Linux

iOS Development PHP/SQL

🌐 **PORTFOLIO**
stephanieotteson.com

🐙 **GITHUB**
github.com/vibrant-impact

🚀 REMOTE-READY EFFICIENCY

Utilizing advanced AI tools to accelerate design ideation and production. I deliver high-quality assets at an optimized pace, ensuring rapid turnaround for remote creative teams.

📁 PROFESSIONAL HISTORY

SYSTEMS LOGIC & COMMUNICATION

Casino Games Dealer 2012 — 2021
Deerfoot Inn & Casino

Maintained 100% accuracy in high-speed environments. Leveraged strong interpersonal skills to manage complex interactions and ensure seamless user/customer experiences.

OPERATIONS & RELIABILITY

Corporate Courier 2004 — 2009
Calforex

Optimized daily logistical routes with self-managed efficiency. Demonstrated absolute reliability and attention to detail while meeting strict corporate delivery milestones.

COMMUNICATION & ENGAGEMENT STRATEGY

Direct Sales Representative 1999 — 2005
Vector Marketing

Mastered audience-specific messaging and persuasive communication. Focused on relationship-building and problem-solving to drive user engagement and build brand trust.

📚 ACADEMIC FOUNDATION

Full-Stack Development
Active Enrollment // In Progress

Graphic Design Diploma
July 2025 // President's List

Web Marketing Diploma
January 2024 // With Honors

ACCOLADES

